



Position Title: Social Media Intern

Accountability: The Social Media Intern will report to the Associate Director

Responsibility: The Social Media intern will work the Catawba Riverkeeper team to research, plan, and execute the organization's social media strategy. The Social Media intern's goal will be to increase engagement and followers across Instagram, Facebook, Twitter, and LinkedIn.

Main Duties:

- Curate and create content
- Develop a weekly social media plan with Catawba Riverkeeper team
- Take photos and videos at events (as needed)
- Manage follower comments and messages
- Report on engagement and other analytics
- Design graphics for social media posts
- Research industry best practices and new developments

Qualifications:

- Experience posting on Instagram, Twitter, Facebook, and LinkedIn
- Eye for design, photography, and videography
- Detail-oriented with strong organizational skills
- Excellent written communication skills
- Compelling storyteller
- Desire to learn more about social media, environmental nonprofits, and the Catawba Riverkeeper Foundation

Schedule:

The Social Media Intern will be expected to work 18 hours a week. At least one weekly in-office meeting will be required, but the Social Media Intern will have some ability to work remotely.

Compensation:

The Social Media Intern will be given a \$1,000 stipend to be distributed in once/month payments.

How to Apply:

Send cover letter and resume to crf@catawbariverkeeper.org.