VISION 2025
5-year strategic plan to protect the river for the next 25 years

- New HQ in McAdenville
- Larger, state-of-the-art lab to expand testing
- On-the-water education & engagement center in SC
- Streams & creeks initiatives
- Floating Classroom
- Northern Basin satellite office
OUR MISSION IS GROWING: NEW CHALLENGES & NEW OPPORTUNITIES

- Increasing interest in the environment
- Continued growth throughout the basin
- Stormwater pressure on creeks and streams
- Reduced public funding
GOALS FOR VISION 2025: ENABLING A BASIN FULL OF RIVERKEEPERS

- Science-based advocacy with a comprehensive view of the river
- Informed and collaborative actions
- Individual engagement that leads to community involvement
WAYS TO ENGAGE

TAKE ADVANTAGE OF WHAT CATAWBA RIVERKEEPER OFFERS

LET OTHERS KNOW

MAKE A PLEDGE