



**Position Title:** Digital Content Intern

**About the Catawba Riverkeeper:** Founded in 1997, the Catawba Riverkeeper became the 21<sup>st</sup> waterkeeper organization in the United States. Now a part of an international movement of waterkeepers that boasts over 400 local affiliates, we preserve and protect the waters of the Catawba-Wateree River Basin for generations to come. The Catawba Riverkeeper keeps watch over 5,000 square miles of land that drains into the Catawba-Wateree waterways. We accomplish our mission in three ways:

We EDUCATE students and the public on how they can make a positive impact on the water quality in our region.

We ENGAGE by providing opportunities for people to interact with the river to gain an understanding of the importance of this shared natural resource or deepen their commitment to our one river.

We PROTECT our river basin via scientific fieldwork, promoting access to public resources, volunteer led action and community advocacy.

Catawba Riverkeeper is a community focused organization supported by more than 5,700 members and volunteers located throughout a 26-county river basin that dedicate time, talent and treasure to ensuring the protection of the Catawba-Wateree River. Our full-time staff of 8 and volunteer board of 16 guide the work of this passionate group of people.

**Accountability:** The Digital Content Intern will report to the Director of Development and Marketing, Diana Daniels.

**Responsibility:** The Digital Content Intern will create online content that educates consumers about the Catawba-Wateree River Basin or that promotes the Catawba Riverkeeper Foundation. Examples of digital content include: video, social media posts, graphics, mass emails, webpages, and blog posts.

**Main Duties:**

- Curate and create digital content
- Help develop and execute a social media plan with the Catawba Riverkeeper team
- Take photos and videos at events and programs

- Design graphics for social media posts, emails, website
- Engage with content consumers (ex. reading and responding to social media messages), as appropriate
- Report on content engagement and other analytics
- Research industry best practices and new developments

**Qualifications:**

- Eye for design, photography, and videography
- Video editing experience (access to editing software a plus)
- Experience posting on Instagram, Twitter, Facebook, YouTube and LinkedIn
- Compelling storyteller
- Sharp attention to detail
- Excellent written communication skills
- Desire to learn more about digital media, environmental nonprofits, and the Catawba Riverkeeper Foundation

**Schedule:**

The Digital Content Intern will be expected to work 20-25 hours a week. This is a combination in-person and remote internship. The intern will be expected to work in the field to capture content related to our programs that tend to occur on nights and weekends.

**Compensation:**

The Social Media Intern will be given a \$1,500 stipend to be distributed in once/month payments.

**How to Apply:**

Send cover letter and resume to Diana Daniels, [diana@catawbariverkeeper.org](mailto:diana@catawbariverkeeper.org).